

## Welcome/Introductions

- New members introduced
- Looking for additional community members that do not have children in the district to serve on the committee
- Roster distributed to review contact information

## Community Engagement Discussion

- Board voted to implement community engagement to:
  - Understand what the community wants and their priorities
  - Help craft the next steps for the district
- PTC/Staff meetings
  - Dr. Tammaru and co-facilitators attending all building PTC meetings in April
    - Westfield was first school – presentation went long, looking to stream-line
      - Audience is different than Board; do not have the background information/history
      - Need to get community on same page as committee on a knowledge basis
  - Dr. Tammaru also attending all building staff meetings
- Why Engage with Community?
  - Gives public a voice and strengthens trust
  - Diversity of opinion
  - Keep community and district on the same page (Information – Discussion – Decision)
  - Public won't support what it doesn't understand
    - Permission is needed for meaningful change
    - Puts more people in the “decision-making” circle
- Engagement Meeting
  - Looking to get a large group attendance
  - Citizen leadership with table work activities
- Name and Logo Branding
  - Committee brainstormed branding ideas
    - Narrowed ideas to top three choices: Our89, Strive89, 89Connect
    - Majority vote: Our89
    - Unicom Arc to work with designer for branding
- Timeline
  - Committee reviewed timeline with community engagement meetings and projected presentation to Board at the July Board meeting
  - Committee agreed that it was too rushed to hold first Community Engagement meeting in May, decided to push back meetings until June to allow for advertising and spreading the word
    - Location for Community Engagement meetings will be Glen Crest Middle School, Spartan Hall – met all parameters for good location
    - Community Engagement meetings scheduled:
      - Tuesday, June 5, 2018 (7PM-9PM)
        - Informational, telling the story/history, getting community up to speed

- Tuesday, June 19, 2018 (7PM-9PM)
    - Options and recommendations (feedback from meetings)
  - Saturday, June 23, 2018 (9AM-11AM)
    - Continued discussion on feedback and recommendations
- Committee meeting schedule revised:
  - Wednesday, April 25, 2018 (6:30PM-8:30PM) – District Office
  - Tuesday, May 8, 2018 (6:30PM-8:30PM) – District Office
  - Meeting for week of May 14<sup>th</sup> – Date to be determined
- Committee’s homework:
  - Send Emily recommendations for potential Community Engagement Committee members
    - Looking for non-parents in the community
  - Send Emily (Jill?) what subcommittee you are willing to serve on:
    - Communications (small group to bounce materials off of/vetting)
    - Community Outreach (liaison for share information with community)
    - Door-to-Door Canvass (person power)
  - Send Jill any ideas for taglines:
    - Connect – Listen – Discuss
    - Collaborate for Kids
    - Community – Share - Listen - Feedback

Absent:

Kellie DeLeon, Jay Lerch, Jude Locke, Victor Moore, Steve Neurauter, Barb Peterson, Kalani Reelitz